

# Online Gambling Statistics

## Worldwide Online Gambling Revenue (€billion)

YEAR	AMOUNT
2008	16.9
2009	18.8
2010	21.2
2011	22.4
2012	24.8
2013	27.1
2014	30.5
2015	33.7
2016	36.7
2017	40.7
2018	45.2



## Global Online Gambling Market Share 2017

REGION	MARKET SHARE
Europe	52.9%
Asia/Middle East	27.1%
North America	11.7%
Oceania	6.1%
Latin America & the Caribbean	1.3%
Africa	0.9%



## Most Popular Online Gambling Activities in the EU 2017

ACTIVITY	MARKET SHARE
Sports Betting	40.31%
Casino	32.14%
Poker	6.12%
Bingo	4.59%
Other/Skill Gaming	3.57%
Lottery	13.27%



## Worldwide Online Gambling Revenue Share by Types of Gambling 2017

ACTIVITY	MARKET SHARE
Sports Betting	50%
Casino	26,00%
Poker	6,00%
Bingo	4%
State Lottery	9%
Other	5%



## Online Gambler's Age (UK 2018-19)

AGE GROUP	PERCENTAGE OF AGE GROUP
16-24 years	14.1%
25-34 years	24.1%
35-44 years	23.2%
45-54 years	24.3%
55-64 years	23.3%
65+ years	11.3%



## Online Casino GGY by Game Type (UK 2017-18)

GAME	£M
Blackjack	174,49
Card Game	52,12
Other	274,28
Peer to Peer	99,25
Roulette	315,67
Slots	2 094,71
Table Game	111,09



## UK Remote Betting, Bingo & Casino GGY (£m)

PERIOD	GGY
Apr 2014 - Mar 2015	2239,00
Apr 2015 - Mar 2016	4230,76
Apr 2016 - Mar 2017	4725,20
Apr 2017 - Mar 2018	5476,09
Oct 2018 - Sep 2019	5633,21

### Sources:

<https://www.gamblingcommission.gov.uk>

<https://www.egba.eu/resources/statistics/>

<https://www.statista.com/>

<https://www.marketresearchfuture.com/>

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